

READING DAY OF ACTION

LIVE UNITED

On March 18, United Way of Southwest Michigan and Honor Credit Union are taking action to promote the impact reading has on our youth. This annual Reading Day of Action asks PreK-5th grade classrooms from all corners of Berrien and Cass County to open their doors to our community members and allow volunteers to share their love of reading with the students. Volunteers will be reading to over 10,000 on one day! Please be a part of raising awareness of the importance of reading on the development in a child's life.

Early literacy is the single strongest indicator for success later in life. Be an ADVOCATE for early education in Berrien & Cass counties by sharing your love of reading with the children of our community! **Schools and Classrooms-** will be able to specify a time range they would like volunteers to come and will have the ability to signup a whole school! After that, United Way will coordinate volunteers to come to you! Volunteers will have a 20 minute appointment at the classroom. Though we strongly encourage volunteers to bring books we ask that classrooms have 5-6 books available just in case.

Volunteers- can volunteer from 9am-Noon or Noon-3pm. Typically volunteers read to multiple classrooms and are asked to bring an age appropriate book if available. Teachers and students love to hear new books! Volunteers can signup in a group of two or as a single. We will do our best to keep multiple volunteer groups from one company at the same school building.

Interested? Go to www.uwsm.org/reading to sign-up

For more information please contact Doug Ferrall at (269) 982-1700 ext. 29 or at douglas.ferrall@uwsm.org



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United Way of Southwest Michigan