

Your free membership to shop direct savings from trusted appliance brands.

# KITCHENAID®-A-DAY

October is Breast Cancer Awareness Month, and we're showing our support with a VIP*LINK*<sup>™</sup> Program daily prize giveaway! **Enter once** for a chance to win from **October 10 through 31, 2011**. Each weekday one lucky member will win a KitchenAid<sup>®</sup> product.



### HOW TO ENTER

It's easy! Enter once to be eligible to win all month long (one winner per day).

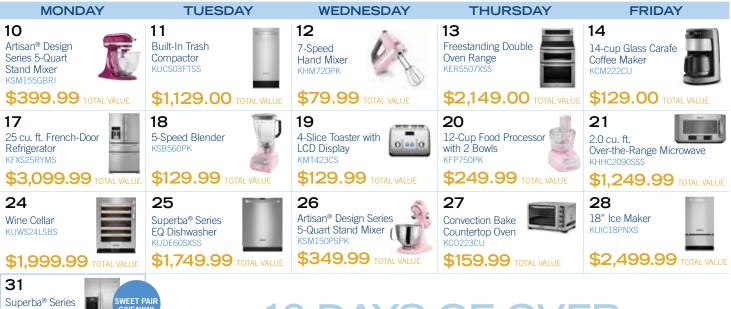
#### CURRENT MEMBERS ENTER BY:

Emailing us at VIPLINK\_Offers@whirlpool.com Use subject line: "October Giveaway"

#### **NEW MEMBERS ENTER BY:**

Signing up for your free membership at **partners.whirlpool.com** Use your company's Group Code.

All winners will be notified via email by November 9, 2011. All participants become ineligible for the rest of the month once their name/email has been drawn.





## 16 DAYS OF OVER \$19,000 IN PRIZES

Whirlpool

KitchenAid® FOR THE WAY IT'S MADE:







NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Open to legal residents of the 50 United States (DC), 18 years or older, who are currently members of the VIPL/INK<sup>\*\*</sup> Program or who sign up for free membership. Sweepstakes ends 10/31/11. For full sweepstakes rules, visit https://partners.whirlpool.com/assets/pdfs/product/evhp/Terms\_KitchenAid-a-Day.html Sponsor: Whirlpool Corporation, 2000 North M-63, Benton Harbor, MI 49022 All registered participants are required to review the VIPL/INK<sup>\*\*</sup> program terms and conditions posted on the website prior to placing an order. Participants must strictly adhere to all terms and conditions to participate in the program.

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